



The Great Northern Telecentre

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www.hughenden.com

The Flinders Whisper offers an excellent opportunity to promote your business or service to the people of the mid west region

- The Flinders Whisper is a free, local, weekly newsletter printed in an A4 black and white format
- Over 1250 copies of the Flinders Whisper are printed, distributed AND READ throughout **Hughenden, Richmond, Julia Creek, Stamford, Prairie, Torrens Creek and Pentland.**
- Copies of the Whisper are sent to each rural property in the Flinders, Richmond and McKinlay Shire
- The ewhisper is posted on www.hughenden.com each Wednesday and accessed at present by over 150 readers each week. (Your advertisement appears in the ewhisper at no extra charge.)
- The advertising rates for the Flinders Whisper are very reasonable
- The insertion rates to distribute your brochures through the Whisper are very reasonable

ADVERTISING RATES:

Front Page:	\$175
Full page:	\$155
Half page:	\$95
Quarter page:	\$65
Small advertisement:	\$35 (1/8 OF A PAGE)
Up to 4 lines:	\$19
Insertion: single page	\$120
thicker copy	\$150 (insertions: 1200 copies to be supplied by 9am Wednesday)

Note: These rates include GST.

The rates do NOT include advertising agency commission.

Submitting Advertisements

The Flinders Whisper advertising **deadline is 3pm Tuesday** for the next day's print. You may submit your advertisement to the Flinders Whisper via telephone, facsimile or email.

Formatting of Advertisements

The staff at the Great Northern Telecentre usually formats the advertisements unless otherwise specified by the client. Whichever option is chosen we reserve the right to alter, edit and minimise font and image sizes due to page restrictions. If you wish to format the advertisement yourself then please submit your ad via email so we are able to insert the ad as formatted by you into our newsletter with ease, please forward the advert as a MS Word file, jpeg file, or MS Publisher file.

Method of Payment

All sales that total \$20 or less must be paid for at the time of the sale, including advertisements for the Flinders Whisper. **The Great Northern Telecentre's account terms are strictly for fourteen days only** from the time of the first advertisement appearing. Payment is preferred up front by either cash, cheque or EFTPOS. Please forward your advertisement with your business name, address, contact telephone, fax number and purchase order number if required.

Regards
Coordinator
Great Northern Telecentre